

# Cut the cost and not just the cord

Presented by Sunflower Technology Club

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# Current Costs for Many Users

- Cable TV: \$99.00 per month: Source, NBC News.
- Internet: \$80 for 100mbps: Source Time.Com
- Cell Phone (2): \$130 per month: Source, Consumer Reports
- Streaming: \$18 per month: Source, USA Today
- Landline: \$50 per month: Source, Familyeducation.com
- TOTAL: \$377.00 per month, \$4524.00 per year

# Objectives

- Keep some variation of ALL existing services
- Keep existing quality
- Don't complicate your life
- Reduce costs by 25%-50%
- Make it easy to cut the costs

# Combining Services

- If you have a landline through a traditional provider (i.e. the phone company) consider getting a bundle deal from Comcast or CenturyLink– it's actually cheaper to get three services than two. I can add a landline to my current package for less than \$10 a month (I have Internet, Cable and Mobile with Comcast).
- Consider home security from Comcast only to cut your overall costs

# Share Streaming

- Netflix allows 5 users per account so instead of \$13.00 a month, it's \$2.60 split 5 ways. Suggest you share only with family and that you collect yearly for the proportionate share.
- HULU allows 2 (or unlimited for additional \$10/mo)
- DirecTV and Dish both allow sharing to other devices but they will get live content only, no DVR

# Share Internet

- In spite of what Comcast will tell you, it is NOT illegal to allow guest users of your wireless. If you are a light user, consider looking up the available wi-fi connections, find out which one is strongest (probably the neighbor right next door) and approach them about using their wi-fi and sharing the bill. Today's routers allow you to setup several very secure connections. Of course, this makes you wholly dependent upon the neighbor to keep on top of their Internet.

# Now the big one:

- For Comcast users (or a reason to become one).
- Sign up for Xfinity Mobile – it's FREE if you are an Internet customer. Data usage, other than off a wi-fi setup, is extra but most people our age use minimal amounts of non-wi-fi data.

# Antennas still work!

- Users in Sunflower are getting 19-30 channels
- All major networks
- PBS
- Lots of Spanish language content
- BUT: NO DEDICATED SPORTS CHANNELS
- Who can install antenna? Go on Next Door and post up a call for someone to install it. Many houses already have a mount and cable run from satellite TV



# What it did for me:

- Previous cell phone bill(s):  $\$55 + \$35 = \$90/\text{month}$
- Cable & Internet:  $\$125/\text{month}$
- New cell phone (2) cable & Internet:  $\$129/\text{month}$
- Savings of  $\$86/\text{month}$  or  $\$1032/\text{year}$
- Still with Verizon, same service, same features, same unlimited talk and text. If we do use data over the 100mb allowed, it's  $\$12/\text{GB}$  and we have never gone over 1GB a month.
- Did have to buy a new Android phone for me @  $\$145$

# How else do I save:

- Share Netflix with family - \$48 a year, saving \$108.00
- Cut landline completely \$60 year (used VOIP)
- Amazon Prime and Kindle Unlimited (KU on sale every July for \$84 a year)
- Solar – Saves me \$1500 a year, payback in 7 years
- Self-Monitored home security, fire and water leakage
- Streaming of relatively current movies saves me \$100's of in popcorn costs alone



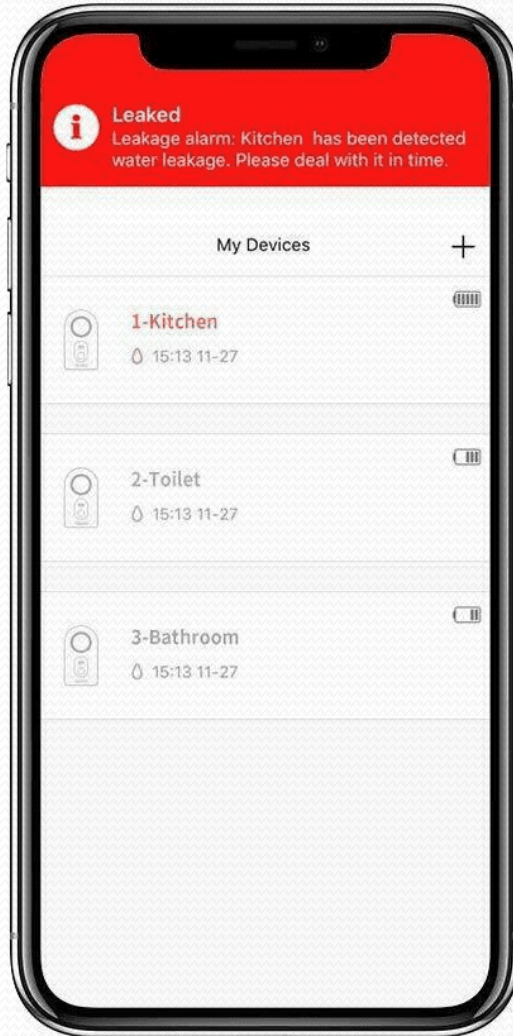


# No Distance Limit, Remote Monitor and Alarm

Get Emails, APP Notification and Alert Record on Your Cellphone



Battery Level Display Available on the APP



Leakage reminder



Leakage record

# Comparison to national averages

- National Average: \$4,524 per year
- My costs:
- Cell/TV/Internet \$1548.00/year
- Streaming: \$98/year
- Landline: \$0/year
- My TOTAL: \$1646.00/year
- Savings: \$2,518/year a 60% savings
- No change in channels, service, speeds or reliability.

# Just hate Comcast?

- Century Link is offering “pricing for life” for as little as \$45.00 a month.
- DirectTV is available through ATT&T as a streaming service for \$35-\$75 a month.
- Century Link will offer a bundle deal for Internet/DirecTV Streaming/Landline
- DO NOT, under any circumstances, rent your modem/router – they are under \$100 each
- You can still share streaming



# Why:

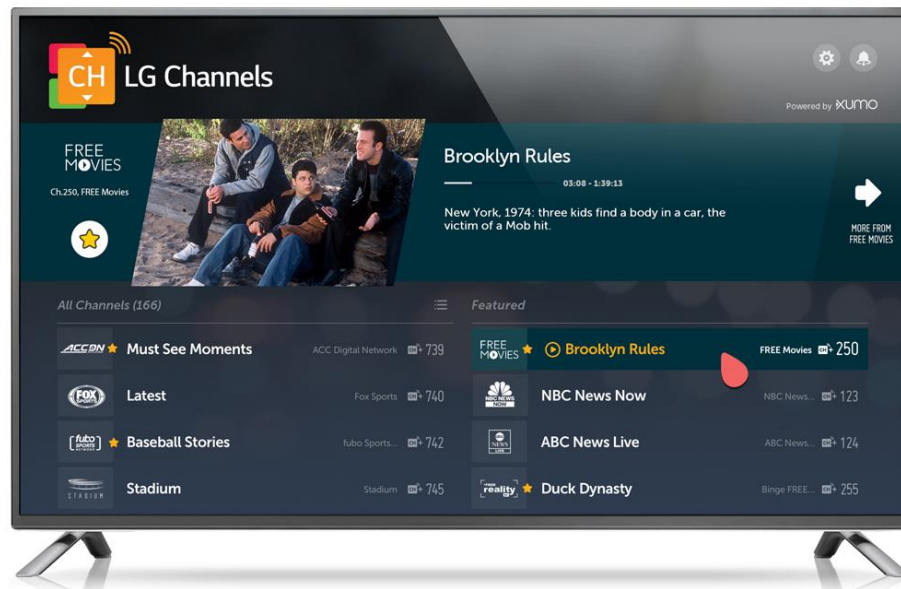
- Providers know 5G Internet is coming with gigabyte speeds for as little as \$40 a month. They want to lock you in now in as many ways as possible to prevent you changing providers when 5G is offered.
- Do not sign a contract for more than a year unless they are giving at least a 40% discount off the pay as you go plan.

# What's next

- Peacock – NBC's streaming service, free to Comcast customers, cost to others unknown July 2020
- LG Channel Plus – 160 streaming channels – for LG TV users only but FREE
- Pluto TV – Now owned by Viacom and bringing more mainstream TV to streaming
- Unlockmytv – Not live streaming but all channels, all movies are available (need Android device to TV)



# LG Channels Plus



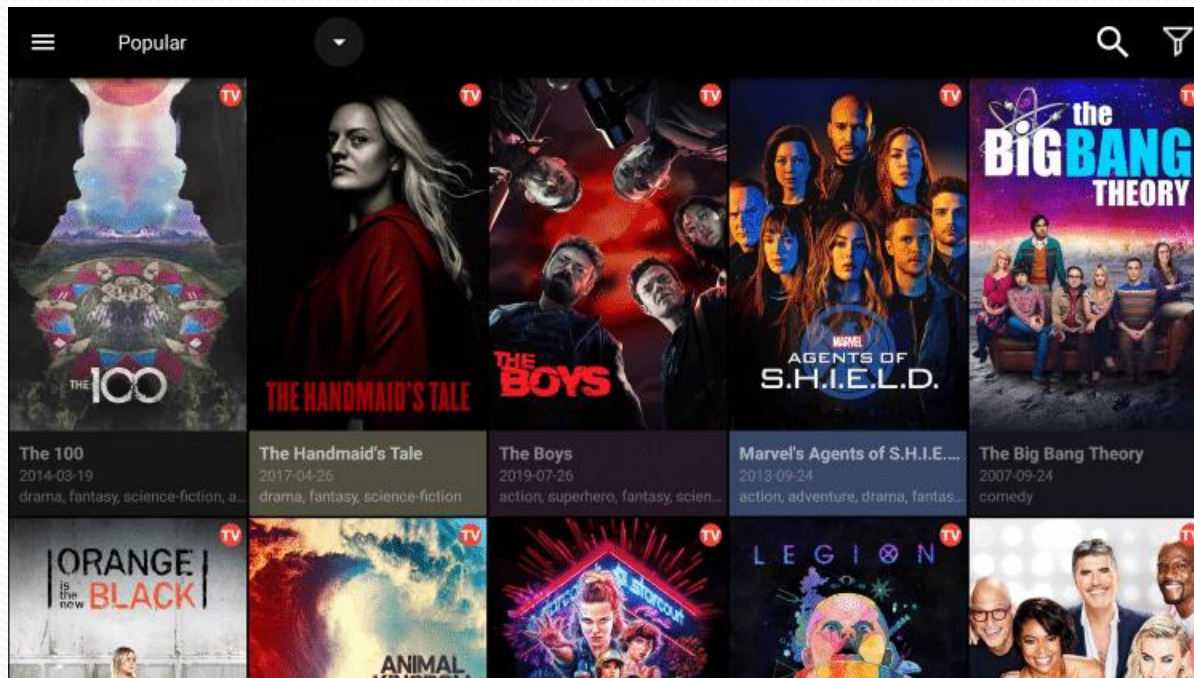
# What everyone should have

- An ANDROID smart TV device – Amazon Fire Stick being the best known and cheapest (on sale for \$25)
- Why? Because Android TV devices can be sideloaded with all kinds of services not available to your smart TV or Apple
- You use a program called DOWNLOADER to side load the Fire Stick – App is in the Amazon app store for FREE
- Portable – I take mine to Puerto Penasco with us

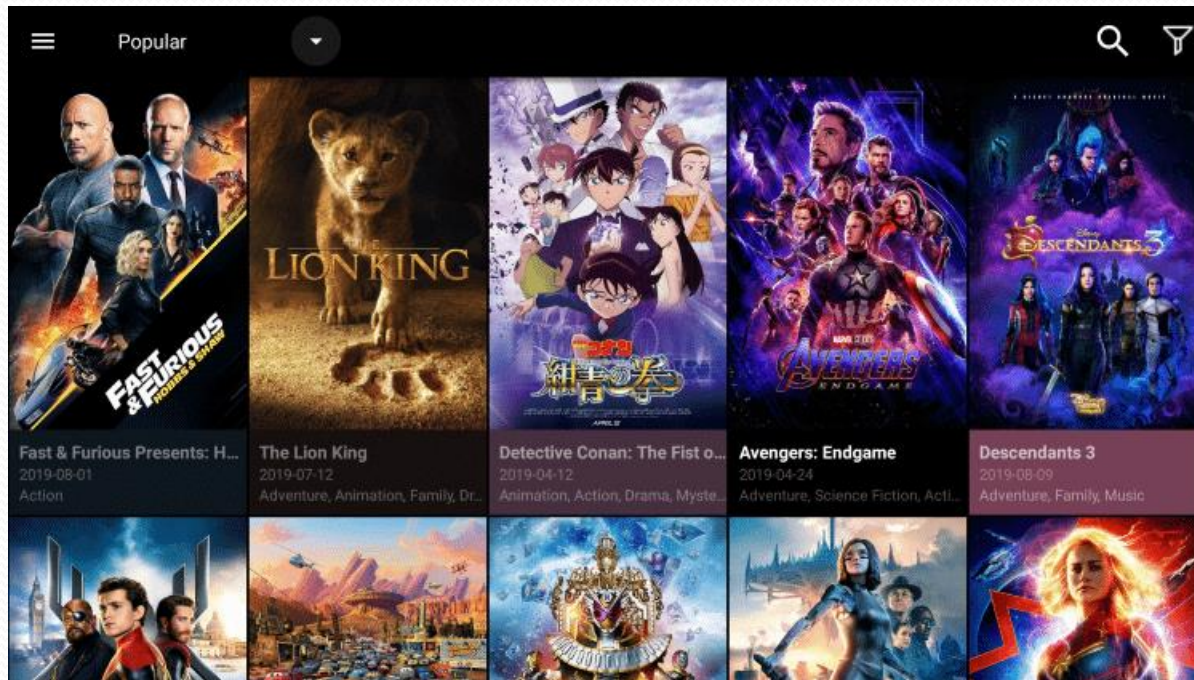
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# Unlockmytv – TV Page



# Unlockmytv – Movie Page





# Questions: